

# TOASTMASTERS INTERNATIONAL

August 19, 2021

Dear Club Officer,

We are a couple of months into the new program year, and many of you have completed your [Club Success Plan](#) and are beginning membership building efforts. For those clubs that need additional support in accomplishing goals and restoring club quality, the [Club Coach Program](#) offers the opportunity for experienced Toastmasters to assist clubs in achieving Distinguished status or higher in the [Distinguished Club Program](#). Currently, coaches who help clubs achieve [Distinguished status](#) or better by June 30 earn club coach credit.

The Board of Directors is aware of the extra effort coaches must put forth as the pandemic continues to impact club meetings and membership growth. To provide additional recognition for coaches for the 2021–2022 program year, effective July 1, 2021, **coaches can also earn District leader credit** in addition to the club support credit if the club coach meets all the following criteria:

- Help the club achieve Distinguished or better status by June 30, 2022
- Help the club reach a minimum of 20 paid members by June 30, 2022
- Serve a minimum of six months in the coach role

We hope these additional considerations assist you and your club members in achieving the program year objectives and cultivate communication and leadership skills. For any questions, please reach out to Club and Member Support at [clubcoach@toastmasters.org](mailto:clubcoach@toastmasters.org).

Sincerely,



Richard E. Peck, DTM  
International President 2020–2021



Daniel Rex  
Chief Executive Officer